

THE NEW "KICK"

ballspeedometer.de

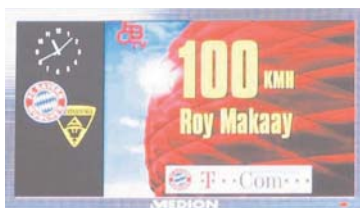
Professional ball speed measurements for stadiums, TV + events

Brings marketing innovation to

- ✓ soccer, handball, ice hockey, tennis, golf, unihockey
- ✓ world and european cup championships, cup competitions
- ✓ football league and international matches
- ✓ TV Live broadcasts, sports shows and studios
- ✓ sponsorship for associations, clubs and leagues
- ✓ soccer stadiums, handball and ice hockey arenas

Exclusive and attention grabbing

- ✓ exclusive naming right of the ballspeed presentation
- ✓ exclusive club and league sponsorship in all league arenas
- ✓ powerful tv presence with "fastest goal shot" award
- ✓ exclusive ball speed comparisons of all club and league players
- ✓ media collaborations, fan, point-of-sale, periphery and online campaigns



Strong positioning with speed

- ✓ authentic sponsor placement near match highlights
- ✓ emotionalizing shot prizes: few kph can decide the contest
- ✓ event ballspeedometer in stadium periphery, vip area or fanzones intensifies the experience the visitor enjoys
- ✓ authentic presence at trade shows, incentives, promotions, ...



Clearly valuable standard media

- ✓ in the branding on stadium TV/video wall or led display boards
- ✓ additional freely configurable led displays on the sidelines
- ✓ direct chroma keying by director into TV and online TV image
- ✓ sensor branding in the area behind the goal just like advertising board behind the goal
- ✓ half-time shooting contest with fans
- ✓ ballspeed contest club pros vs fans
- ✓ fan raffles by text messaging/phone/online "Ballspeed-Tip"

Experiencing and showing goal scenes in a new way

- ✓ interesting instant information along with the goal highlights
- ✓ boon for sportscasts and live broadcasts
- ✓ instant replay of goal shots to be saved for comparisons/analyses
- ✓ objective statistics make comparisons among shooters possible

Attractive and indispensable for

- ✓ rights owners, clubs, associations, league organizations
- ✓ rights and marketing agencies
- ✓ exclusive and league sponsorship
- ✓ tv stations, club tv, print and online sports media
- ✓ stadium and arena operators

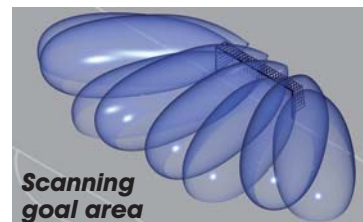


Newer - greater accuracy - more reliable

- ✓ ballspeedometer was specially designed for sports arenas
- ✓ accurate speed measurements can be instantly shown and processed
- ✓ raffles + winners can only arise out of making accurate speed measurements for everybody - nobody can afford faulty readings.
- ✓ In the match everyday life it proves itself reliably, robustly and without faults

Realization by professionals for professionals

- ✓ we help you draw up a concept in line with your wishes
- ✓ we reliably take care of the realization around your arena
- ✓ one-stop service: sole importer of this technology and full service for ongoing arena operations



Scanning goal area

For more information: fill in the answers and send fax to +49(0)8641-695952:

- Call:** Please call me.
- Buy:** I would like to receive a quotation for
#:.....ballspeedometer(s) including
- 2x2 sens. handball basic 2x4 sens. handball pro
- 2x6 sensors ice hockey 2x8 sensors soccer
- Book:** Inquiry for Arena Full Service operation
for the duration of our contract
our tournament starting thru
- Arena:**.....
in City:.....

- Company /Club**.....
- Name:**.....
- Phone:**.....
- Cell:**.....
- email:**.....
- Street:**.....
- Zip Code/City:**.....
- Country:**.....

Or call or e-mail us directly:

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